

Contacts:

Scott Regan, Senior Marketing Manager
Everything Channel
508.416.1186
scott.regan@ec.ubm.com

Ideal System Solution's President/CEO, Elise Hernandez, Named a 'Power 100 Woman of the Channel' by CRN Magazine

Minneapolis, MN, July 25, 2011 – Ideal System Solutions, Inc. today announced that Elise Hernandez, President, has been recognized as a Power 100 Woman of the Channel by *CRN* Magazine. The "Who's Who" list recognizes female executives for their accomplishments over the past year, based on their achievements as executives and the amount of influence they wield over the technology channel. This year's Women of the Channel were chosen by the editors of CRN Magazine from a field of vendor channel organizations, distributors and solution providers.

"This year's Power 100 Women of the Channel list honors the most successful and influential women in the IT channel – a traditionally male-centric industry. The Power 100 list is an elite subset of our annual Women of the Channel list, which recognizes the 100 most influential women of the channel based on their overall achievements, and their influence in the technology industry," said Kelley Damore, VP, Editorial Director, Everything Channel.

The Power 100 Women of the Channel will be listed on CRN.com. The overall Women of the Channel list appeared in the July 2011 issue of CRN Magazine.

About Ideal System Solutions, Inc.

Founded in 1997, Ideal System Solutions, Inc. has become a trusted technology advisor to government, education and commercial organizations nationwide by providing "best-in-class" technology products, professional services and enterprise solutions to meet our customer's dynamic business needs. To learn more about Ideal System Solutions, Inc. visit us at <http://www.idealssi.com>. Follow us on Twitter at <http://twitter.com/#!/Idealssi> and Facebook at <http://www.facebook.com/Idealssi>.

About Everything Channel

Everything Channel is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services. With over 30 years of experience and engagement, Everything Channel has the unmatched channel expertise to execute integrated solutions for technology executives managing partner recruitment, enablement and go-to-market strategy in order to accelerate technology sales. Everything Channel is a UBM company. To learn more about Everything Channel, visit us at <http://www.everythingchannel.com>. Follow us on Twitter at <http://twitter.com/everythingchnl>.

About UBM plc

UBM plc is a leading global business media company. We inform markets and bring the world's buyers and sellers together at events, online, in print and provide them with the information they need to do business successfully. We focus on serving professional commercial communities, from doctors to game developers, from journalists to jewellery traders, from farmers to pharmacists around the world. Our 6,000 staff in more than 30 countries are organised into specialist teams that serve these communities, helping them to do business and their markets to work effectively and efficiently.

For more information, go to www.ubm.com

